

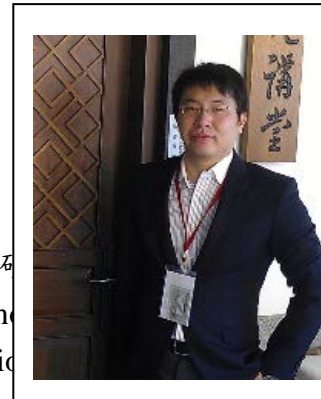
CURRICULUM VITAE

NAME(姓名，含英譯)

- 胡凱焜 HU, Kae-Kuen

PROFESSIONAL APPOINTMENT (現職，含英譯)

- 助理教授，國立臺灣大學進修推廣學院生物科技管理在職碩士學位班
- Assistant Professor, Professional Master's Program of Biotechnology Management, School of Professional Education and Continuing Studies, National Taiwan University (2021.08-now)



EDUCATION(學歷)

- Ph.D. in Management, the Graduate Institute of Business Administration, College of Management, National Taiwan University. (2017.01)

WORKING EXPERIENCE (經歷)

- Assistant Professor, College of Humanities and Sciences, China Medical University (Taichung, Taiwan) (2018.08-2021.07)
- Consultant & Co-founder (in Medical AI), NTUTEC. (2018.03-2018.07)
- Postdoctoral Research Fellow, Center for Technology Policy and Industry Development, National Taiwan University (2017.03-2018.02)

MAJOR RESEARCH AREA(研究領域)

Technology Management, Strategic Management, Entrepreneurship and Innovation Management, IP and R&D management for Bio-medical industry

PUBLICATION(In the nearest 5 years)(發表、出版物)

- Chung-Jen Chen, Yung-Chang Hsiao, Mo-An Chu, and Kae-Kuen Hu. The Relationship Between Team Diversity and New Product Performance: The Moderating Role of Organizational Slack. 2015. *IEEE TRANSACTIONS ON ENGINEERING MANAGEMENT*, Vol.62, No.4, Pages 568 - 577. (SSCI, impact factor 1.454)
- Yung-Chang Hsiao, Chung-Jen Chen, Ruey-Shan Guo and Kae-Kuen Hu. First-mover strategy, resource capacity alignment, and new product performance: a framework for mediation and moderation effects. 2017. *R&D Management*, Vol.47, No.1, Pages 75 - 87. (SSCI, impact factor 2.444)
- K. Hu, H. Wu*, P. Ho, and C. Yang, August 2021, Process-based Platform Design for Telemedicine: An Integrated Strategic Initiative in Taiwan., *PICMET 2021*

Proceedings, Portland International Center for Management of Engineering and Technology, Daejeon City, South Korea. (EI)

- K. Huang, J. Wang, K. Hu*, and K. Chen., August 2021, The Different Effects of Trust on Consumers' Purchase Intention to Dietary Supplements: A Comparative Analysis among University-Industry-Cooperative Products and Other Treats., *PICMET 2021 Proceedings*, Portland International Center for Management of Engineering and Technology, Daejeon City, South Korea. (EI)
- C. Chen, R. Guo, Y. Hsiao, and K. Hu*, 2018 August, "The strategic choice for applying government subsidized R&D: The relationship among organizational resources and capabilities, strategy, and performance," *PICMET 2018 Proceedings*, Portland International Center for Management of Engineering and Technology, Honolulu, Hawaii, USA. (EI)